

Entrepreneurial Woman Project 8th edition

Empowering women and
Embracing business opportunities



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Luxembourg-Poland



Chamber of Commerce

History and Mission

The Entrepreneurial Woman Project was established in 2014 by the Luxembourg-Poland Chamber of Commerce, with the support of the Ministry of Economy, the Polish Embassy in Luxembourg, and the Luxembourgish Embassy in Poland.



The series of workshops is addressed to English speaking women of all nationalities. The training is focused on helping the participants understand the processes, challenges, risks as well as rewards of starting and successfully running their own venture in Luxembourg.

Over 100 creative and ambitious ladies apply to take part in the project each year. To provide the optimal learning experience the LPCC selects up to 30 participants for each edition. 3-7 new businesses are launched in Luxembourg each year as a direct or indirect result of the project.

The Luxembourg-Poland Chamber of Commerce aims at creating long lasting and mutually beneficial relationships with young entrepreneurs, partners and professional advisers. Working with multiple supporters and experts in the area of business development and law, the LPCC provides the participants with the only English speaking project of its kind in Luxembourg. The entrepreneurial network is constantly expanding giving countless opportunities for business connections.

LEADING PARTNERS



Areas of Study and Structure of Workshops

All of our business training sessions include presentations from experts in their fields, real life case study examples and work activities. **During around 50 hours of workshops** with ~12 professional trainers coming from different business and law sectors.

The participants learn how to:

Generate and assess business ideas

Develop creative **problem-solving skills** required in entrepreneurial businesses

Create a business model canvas and **business plan**

Analyse market opportunities

Develop a business model and competitive strategy

Obtain a **business license** in Luxembourg

Raise money from venture investors

Make a professional **investor presentation**

Recognize the **business entities** in Luxembourg

Fulfill tax obligations

Establish your **successful business network** in Luxembourg

The workshops are held over six full Saturdays in the fall in Luxembourg City, starting on the last Saturday of September.

The Grand Finale takes place at Arendt House, Kirchberg on the first Monday evening after the workshops end. Upon successful completion of the program the participants receive their diplomas and the winners of the Best Business Idea Presentation are announced by sponsors.

The total participant cost of joining the project is **150 € for LPCC members and 195 € for non-members**. All participants are offered a free private membership at the LPCC for a full year.

Each year the LPCC team reviews, modifies and enriches the EWP programme based on the feedback. For example, in 2019 on top of regular workshops each participant was offered 3 hours of free personal coaching sessions.

How to support the Entrepreneurial Women Project?



Become one of our highly regarded trainers

We are always seeking new experts in the different sectors of business management, self-management and law. Consider contributing your time and sharing professional expertise directly with participants during the workshops. Each year over 100 people gather at Arendt House to celebrate the end of the training and the awards ceremony. The community of young entrepreneurs and business professionals is growing each year. All our trainers will be offered one-year private membership in the LPCC with all its privileges.

Become one of our Expert coach

3 hours of personal coaching sessions - dedicate your time and share expert advice in personal coaching sessions at your time convenience. Meet and join the entrepreneurial community to work one-on-one with our ambitious participants. Support their business journey.

Become one of our prestigious event sponsors

As a sponsor you will join the dynamic growing community of young entrepreneurs as well as the experienced network of business owners and experts. You will get an invitation to the Best Business Idea Presentation day as one of the judges – opportunity to get to know the projects. Your company logo displayed in all promotional materials related to the EWP (online newsletters and written publications as well as media publications).

Final Presentation - Best Business Idea Presentation

On the last day of training with the skills acquired during the workshops, the participants present their business ideas in a form of a short presentation. The presentations are judged on the uniqueness of the idea among others, knowledge of the targeted market and the effectiveness of the pitch.

**Participants stand a chance to win
one of the following generous prizes from the sponsors:**

1ST PRIZE (3 000 €) | 2ND PRIZE (2 000 €) | 3RD PRIZE (1 000 €)

**The sponsorship for the Awards Ceremony combined
with General Assembly with around 100 participants:**

PLATINUM (5 000 €) | GOLD (4 000 €) | SILVER (3 000 €) | COCKTAIL (2 000 €)

In the Awards Ceremony combined
with General Assembly Sponsorship included:

At least two newsletter announcement plus at least two reminders (each time over 16.000 contacts)

The event itself with a large public attendance including around 30 women participating in the training
(around 100 participants in total)

Possibility of presenting brochures, flyers, banners etc. in the main room as well as in the foyer of the event

Possibility of a personalized speech

Sponsorship Levels

(Prizes for participants)

Participants stand a chance to win one of the following generous prizes from the sponsors:

1ST PRIZE 3 000 €	2ND PRIZE 2 000 €	3RD PRIZE 1 000 €
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	1ST PRIZE 3 000 €	2ND PRIZE 2 000 €	3RD PRIZE 1 000 €
Presentation of the gold sponsor done by the sponsor itself during the Grand Finale	●		
Handing out the prize to the winner during the Grand Finale	●	●	●
Logo on invitations	●	●	●
2 emails sent to all attendees with sponsor logo and link	●		
Presentation in the LPCC Newsletter sent to over 16.000 recipients	●	●	●
Distribution of sponsors promotional materials during the Grand Finale	●	●	
Media coverage	●	●	
Presentation on LPCC website with a link to homepage social media	●	●	
Installation of a roll-up during the Grand Finale	●	●	●
Opportunity to send pre- or post-event communication on behalf of Gold sponsor	●		

Sponsorship Levels

The sponsorship for the Awards Ceremony combined with General Assembly with around 100 participants:

Platinum Sponsor 5 000 €	Gold Sponsor 4 000 €	Silver Sponsor 3 000 €	Cocktail Sponsor 2 000 €
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PLATINUM 5 000 €	GOLD 4 000 €	SILVER 3 000 €	COCTAIL 2 000 €
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ON THE DAY OF THE FINAL GALA

5 minutes	2 minutes	1 minute		
			Self presentation by the sponsor during the Grand Finale	
●	●	●	●	Opportunity to introduce the keynote speaker during the Grand Finale
up to 10	up to 5	up to 2		Tickets for the Grand Finale
up to 3	up to 2	up to 1		Installation of roll-ups during the Grand Finale
up to 3	up to 2	up to 1		Distribution of giveaways
●				Display your organization's promotional material on a table in the hospitality area
●				The company logo will be on all registration counters
●				Display sponsor's logo on the guest's nametag
●	●	●	●	Display sponsor's logo on the diplomas given to the winners

	PLATINUM 5 000 €	GOLD 4 000 €	SILVER 3 000 €	COCTAIL 2 000 €
SOCIAL MEDIA/NEWSLETTER/ NEWSPAPERS				
Advertise sponsor's sponsorship in LPCC newsletter sent to over 16 000 contacts	2 times	1 time		
Advertise your 1 event in the LPCC Newsletter *	●	●	●	●
Three (3) to five (5) social media (LinkedIn, Facebook) pre-event posts that recognize sponsorship	5 pre-posts	2 pre-posts	1 pre-posts	
Opportunity of sending post-event communication on behalf of the sponsor	3 after-posts	2 after-posts	1 after-posts	
Opportunity to insert one sponsor's brochure into LPCC newsletter *	●			
A hyperlink to sponsor's website on the LPCC EWP page, with a 200-word description and premium logo placement	●			
Presentation sponsor's logo on the LPCC EWP page with a link to the sponsors homepage	●	●	●	●
Display your company name in the press release	●	●	●	●
Display your online banner on the LPCC website, specifically on EWP dedicated web page	●	●		
AFTER-EVENT ACTIONS				
Interview with the representative of the sponsor after the event in LPCC newsletter	●			
The possibility of placing your publication according to your proposal *	●			
ADDITIONAL ACTIONS TAKEN IN THE MEANTIME				
Display sponsor's logo, banner hyperlinked to the sponsor's website on email invitations to the Grand Finale	●	●	●	
Display your logo on the registration confirmation for the Grand Finale	●	●	●	●
Display sponsor's logo on the event reminders	●	●	●	●

* to be used until the end of the current year

Testimonials



Maria Pawelek, Senior Manager at Amazon

The EWP is an amazing program that I highly recommend to any new or aspiring business woman in Luxembourg. The sessions are very informative and provide useful and targeted guidance on how to start a business in Luxembourg. The presenters are knowledgeable and generous to donate their time and advice to

this worthy cause. Importantly, the course was an opportunity to spend time formulating and building on our ideas and to connect with an amazing group of other business women and build life-long connections. The coaching sessions were an extra bonus that have helped me focus on the path forward. Thank you LPCC!



Sofie Verstraeten, CEO Fitness Dionysos

Dess flott Coursen, vun insgesamt 8 Samschdeger, huet mir gehollef mein Betrieb nees en bessen opzefreschen. Meng Wärter an mein Wisou erem ze fannen, duerch flott an effizient Übungen an mat professionell an erfahren Instruktoren, déi eis vill Wessen, Tipps an Méigelegkeeten mat op den Wee gin hun.

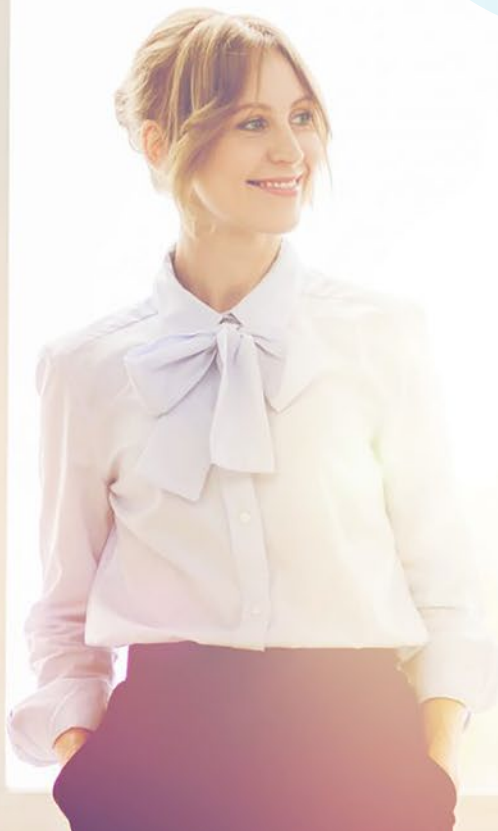
Geléiert nei Strukturen opzebauen, an nei Ideen fir weiderhin Erfollegräisch ze bleiwen an ze wuessen. Net nemmen hat een eng flott Ambiance an der Gruppe, mee et gouf een weider Inspiréiert vun villen encouragéiert a staark Fraen, dei wessen wat Sie an hierem Liewen erreschen wellen.

Dat gett engem t Gefill haart an vill weider ze schaffen. Et ass emerhin nach emer een Betrieb deen een muss versuegen an keen 8-17 Arbescht! An t´Konkurrenz schléift net! Net nemmen huet et mir gehollef als Geschäft Besëtzer mei effizient a selbstbewusst ze sin mat dem wat ech maachen, mee och als Mensch konnt ech meng Perséinlechkeet weider ausschaffen.

Ech kann et nemen jiderengem Empfehlen, dei wou schon ee Betrieb hun oder och déi, déi nemen eng onkloer Idee hun iegendswei sech selbststänneg wellen ze maachen. Hei kritt een all néideg hellef deen een brach fir deen éischten Schratt ze maachen.

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Chamber of Commerce



We are The Business Bridge

between **Luxembourg** and **Poland**



For more information visit our website

Also find us on

Luxembourg-Poland 
Chamber of Commerce

 www.lpcc.lu

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